

Town of Sturbridge

Design Review Committee

Meeting Minutes

February 25, 2014

Meeting Convened: 7:05 pm
Meeting Adjourned: 8:08 pm

Attendees: Design Review Committee (DRC) Chris Castendyk, Fran O'Connell, Chris Wilson and applicants
Absent: Elaine Cook

Location: Central Office Building - Small Meeting Room

Agenda:

- **Crescent Gate at Sturbridge - 7 Crescent Way**
- **Showcase Antique Center - Old Sturbridge Village Road**
- **Sturbridge Gas - 173 Main St.**
- **Metta Yoga - 559 Main St.**
- **Staples - 120 Charlton Road**
- **Approval of January 7, 2014 Meeting Minutes**
- **Old Business**
- **New Business**
- **Adjournment**

7 Crescent Way - Crescent Gate at Sturbridge

Re: Replacement of existing sales information sign

Zone: Commercial Tourist District

Agent: John Cloutier - Globe Sign Co.

Proposal: Installation of a 59 ½ "x 36" dimensional sign to replace aluminum "sales information" title sign - The sales information will be removed from the proposed graphics, which will match those existing on the original sign. Material will be of carved high-density urethane with a bevel edge.

Colors: Gold, sage, burgundy, and oyster (colors on file)

Oyster: graphics and inside oval and posts

Sage: outer background

Burgundy: major inner background color

Gold: bevel edge

Documents reviewed: Rendering of proposed sign

Lighting: N/A

Landscaping: N/A

DRC comments/conditions: Existing white posts to be repainted oyster, caps to be oyster or burgundy, artist's choice

Motion to approve: Chris Wilson 2nd Chris Castendyk Vote 3-0

Old Sturbridge Village Road - Showcase Antique Center

Re: Approval to reuse former freestanding sign

Zone: Commercial Tourist District

Agent: John Cloutier - Globe Sign Co.

Proposal: Remove existing building sign and replace with former freestanding Showcase Antique Center sign, bracketed to the roof over bay window to left of entry.

Documents Reviewed: Photos of building for sign placement purposes.

Lighting: N/A

Landscaping: N/A

DRC comments/concerns:

Motion to approve with restrictions that existing building sign must be removed as well as the empty signposts prior to installation of proposed sign:

Fran O'Connell 2nd Chris Castendyk Vote 3-0

173 Main St. - Sturbridge Gas

Re: Design approval for permanent sandwich board sign

Zone: Commercial District

Agent: John Cloutier - Globe Sign Co.

Proposal: Permanent 43" x 27" sidewalk sign, aluminum frame 44" x 28", double sided

Colors: Red graphics against white background

Documents Reviewed: Rendering of sign; photo of existing front sign; review of previous approval folder

Lighting: N/A

Landscaping: N/A

DRC comments/concerns: The Committee discussed the intent of the new sign by-law with the agent, John Cloutier, giving him a copy of the by-law at his request. He agreed to return at a future date with a new design proposal after he speaks with the property owner.

Note: The property in question has been noted to have many more signs than the two permanent signs allowed by the by-laws. Some of these signs appear to contain redundant information, which could be condensed. Therefore, the Committee feels it cannot approve any additional signs until the property is in compliance with the existing by-laws.

No Vote Taken

559 Main St. - Metta Yoga

Re: Design approval for sign to be located at Millyard Marketplace

Zone: Commercial Tourist District

Agent: Todd Benoit

Proposal: Removal of wood 52" x 52" Sturbridge Furniture sign from eastern wall of building, repainted to read "Metta Yoga" and replaced on original site.

Colors: (Glidden Paint) Nautical Blue (WG818) background with Warm Gold (WGY13) graphics, which will be free-hand lettering. Top and bottom sign elements will contain hand-drawn symbol for Yoga.

Documents reviewed: Photographs of former sign and placement on building and a rough sketch of proposed sign.

Lighting: N/A

Landscaping: N/A

DRC comments/concerns: The Committee suggested the business owner approach the building owner regarding the overgrown ivy and bushes that obstruct sign visibility.

Motion to approve: Chris Castendyk 2nd Chris Wilson Vote 3-0

120 Charlton Rd. - Staples

Re: Design approval for box wall sign on building (United States Post Office)

Zone: Commercial

Agent: Alan Biron, General Manager, Staples

Proposal: Design approval for box wall sign on building (United States Post Office)

Colors: Standard USPS logo and colors (blue logo and graphics on white background)

Documents reviewed: Photo of building with existing sign, computer rendering of sign

Lighting:N/A

Landscaping: N/A

DRC comments/concerns: This application is for an internally illuminated sign that was installed prior to receiving DRC approval. Mr. Biron assured the Committee the internal illumination has been disengaged to comply with by-law requirements.

Motion to approve: Chris Castendyk 2nd Chris Wilson Vote 3-0

Approval January 7, 2014 Meeting Minutes

Motion to approve: Chris Castendyk 2nd Fran O'Connell Vote 3-0

Old Business:

None

New Business:

None

Adjournment:

Motion to adjourn: Chris Wilson 2nd Chris Castendyk Vote 3-0

Next DRC Meetings - March 4th and March 18th

Prepared by: Chris Wilson

Cc: Jean Bubon - Town Planner
Shaun Suhoski - Town Administrator
Building Inspector - R. Camacho
Board of Selectmen
Leslie Wong
Diane Trapasso